

MOVING FROM AN OPERATIONAL MANAGER TO A STRATEGIC LEADER

Can you make the leap to where you want to be? This is your seminar to move from being a good manager to being a great manager. You will be able to take away key insights, ideas and planned actions to add value to your organization and move your team forward for heightened success.

Take this opportunity to be proactive. Instead of being buried in your department's ongoing activities, you will become an innovator, a persuasive player and a champion for strategic change who adds value to your organization, your customers and your stakeholders.

HOW WILL YOU BENEFIT

- Anticipate, adapt to and facilitate change
- Add value in a volatile environment
- Leverage key prospects for strategic opportunities
- Inspire risk taking and innovation
- Work in groups to apply strategic models to your own organization
- Perform SWOT analysis and Identify opportunities to create strategic advantages
- Create a plan for growth focusing on 3-5 characteristics you admire in other strategic leaders

WHAT YOU WILL COVER

Developing and Balancing Operational and strategic management Skills

- Establishing a working definition of operational management
- Exploring the key attributes of today's strategic leaders

Creating a Strategic Frame of Reference

- Understanding the key components of the strategic model
- Developing a Strategic leader's Approach for your own work environment

Understanding your Current Operational Mission: Your Team, Your Customer and your Competitors

- Strategic thinking: moving from a limited context to a broader view
- Understanding how to apply a SWOT analysis to your team
- Creating a Mission statement defining the operational reality of your work group

Developing a Strategic Vision: Moving from what Is to What If

- How to identify priority issues to create your strategic advantage
- Encouraging innovative solutions
- Preparing a draft of a vision statement

Making Your Vision a Reality: Influencing Key Stakeholders

- Developing your persuasive skills
- Exploring options for influencing others

Your Personal Plan: Developing and Selling Your Vision of the future

- Communication strategies to sell your strategic plan
- Conducting key conversations to encourage innovation and risk taking

WHO SHOULD ATTEND

Managers with five years or less of management experience who want to move into a more strategic role.

